

ICE THEATRE OF NEW YORK
2012 BENEFIT GALA honoring RICHARD DWYER
Chelsea Piers – October 22, 2012
Journal Placement Order Form
All Journal placements are fully tax-deductible
DEADLINE: October 8, 2012

Date: _____

Company/Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Title: _____ Email: _____

Telephone: () _____ Fax: () _____

Method of Payment: Cash _____ Check _____ Amount Enclosed: \$ _____

Credit Card info: AMEX __ VISA__ MC__DC__ # _____

Expiration Date: ____/____ Code: _____ Signature: _____

Please make your check payable to **Ice Theatre of New York**
FULL PAYMENT IS DUE UPON PLACEMENT OF ORDER

CIRCULATION INFORMATION: 400 benefit party guests at the fabulous LIGHTHOUSE Events Center

PLEASE RESERVE SPACE FOR:

_____ Ice Angel Sponsor	(7.5" X 10")	\$5,000.
_____ Back Cover	(7.5" X 10")	\$3,000.
_____ Inside Front Cover	(7.5" X 10")	\$2,500.
_____ Inside Back Cover	(7.5" X 10")	\$2,000.
_____ Full Page	(7.5" X 10")	\$1,000.
_____ 1/2 Page	(7.5" X 4.875")	\$500.
_____ 1/4 Page	(3.625" X 4.875")	\$250.

NOTE: Cover artwork color, inside artwork Black & White. Please submit art as jpeg or PDF files at 300 dpi, or email your message and we will design the ad for you. Questions may be directed to Jirina Ribbens at itny@icetheatre.org.

Please return your graphics and/or your expression of support by close of business on **October 8, 2012** to:

Ice Theatre of New York, 59 Chelsea Piers, Suite 5911, New York, NY 10011
PHONE: (212) 929-5811 FAX: (212) 929-0105 Email: itny@icetheatre.org